

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Media Strategies & Research
1580 Lincoln St
Suite 510
Denver, CO 80203

| | | |
|--|--|--|
| <u>Contract / Revision</u> 568203 / | | <u>Alt Order #</u> |
| <u>Product</u> Perlmutter for Congress 2012 | | |
| <u>Contract Dates</u> 09/10/12 - 09/16/12 | <u>Estimate #</u> | |
| <u>Advertiser</u> Perlmutter/D/Congress | | <u>Original Date / Revision</u> 08/14/12 / 08/14/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KDVR | <u>Account Executive</u> Local KDVR House | <u>Sales Office</u> Denver Office- |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | 31 | 09/10/12 | 09/13/12 | M-F 5-530a Good Day Colo | 5a-530a | | :30 | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M--T--- | | | | 2 | \$250.00 | | | |
| N 2 | 31 | 09/11/12 | 09/11/12 | M-F 530-6a Good Day Colo | 530-6a | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -T----- | | | | 1 | \$450.00 | | | |
| N 3 | 31 | 09/10/12 | 09/14/12 | Good Day Colorado | 6a-7a | | :30 | | | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M-W-F-- | | | | 3 | \$450.00 | | | |
| N 4 | 31 | 09/13/12 | 09/13/12 | Good Day Colorado | 7a-8a | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---T--- | | | | 1 | \$400.00 | | | |
| N 5 | 31 | 09/11/12 | 09/11/12 | We the People w/ Gloria Allre | 1230p-1p | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -T----- | | | | 1 | \$150.00 | | | |
| N 6 | 31 | 09/12/12 | 09/12/12 | Div Ct M-F 2p-230p | 2p-230p | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --W---- | | | | 1 | \$125.00 | | | |
| N 7 | 31 | 09/14/12 | 09/14/12 | Jdg Alex M-F 230p-3p | 230p-3p | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$125.00 | | | |
| N 8 | 31 | 09/10/12 | 09/13/12 | Ricki Lake | 4p-5p | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | MTWT--- | | | | 4 | \$200.00 | | | |
| N 9 | 31 | 09/10/12 | 09/14/12 | M-F 5p-530p Fox 31 News | 5p-530p | | :30 | | | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M-WTF-- | | | | 4 | \$400.00 | | | |
| N 10 | 31 | 09/16/12 | 09/16/12 | News Sunday 5p-530p | 5p-530p | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$200.00 | | | |
| N 11 | 31 | 09/10/12 | 09/14/12 | M-F 530p-6p Fox 31 News | 530p-6p | | :30 | | | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | MTWTF-- | | | | 5 | \$400.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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|---|--|--|
| <u>Contract / Revision</u> 568203 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 09/10/12 - 09/16/12 | <u>Product</u> Perlummer for Congress | <u>Estimate #</u> |
| <u>Advertiser</u> Perlummer/D/Congress | | <u>Original Date / Revision</u> 08/14/12 / 08/14/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals | |
|--------|----|------------|----------|-----------------------|----------------|------|--------|------------|------------|------|--------|-------------|
| | | | | | | | | | | | Spots | Amount |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | |
| N 12 | 31 | 09/11/12 | 09/11/12 | Dance Tuesday 7-9p | 7p-9p | | :30 | | | NM | 1 | \$2,200.00 |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | |
| Week: | | 09/10/12 | 09/16/12 | -T----- | | | | 1 | \$2,200.00 | | | |
| N 13 | 31 | 09/15/12 | 09/15/12 | Sa LN 9p-930p | 9p-930p | | :30 | | | NM | 1 | \$500.00 |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | 1 | \$500.00 | | | |
| N 14 | 31 | 09/10/12 | 09/14/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | NM | 5 | \$4,375.00 |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | |
| Week: | | 09/10/12 | 09/16/12 | MTWTF-- | | | | 5 | \$875.00 | | | |
| N 15 | 31 | 09/16/12 | 09/16/12 | Su LN 9p-930p | 9p-930p | | :30 | | | NM | 1 | \$1,000.00 |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$1,000.00 | | | |
| N 16 | 31 | 09/16/12 | 09/16/12 | Su LN 930p-10p | 930p-10p | | :30 | | | NM | 1 | \$600.00 |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$600.00 | | | |
| N 17 | 31 | 09/15/12 | 09/15/12 | Sa LN 9p-930p | 9p-930p | | :30 | | | NM | 1 | \$400.00 |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | 1 | \$400.00 | | | |
| N 18 | 31 | 09/10/12 | 09/14/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | NM | 5 | \$3,500.00 |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | |
| Week: | | 09/10/12 | 09/16/12 | MTWTF-- | | | | 5 | \$700.00 | | | |
| N 19 | 31 | 09/14/12 | 09/14/12 | Fox 31 News Nightside | 10p-1035p | | :30 | | | NM | 1 | \$325.00 |
| | | Start Date | End Date | Weekdays | | | | Spots/Week | Rate | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$325.00 | | | |
| Totals | | | | | | | | | | | 40 | \$20,600.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/16/12 | 40 | \$20,600.00 | \$17,510.00 |
| Totals | 40 | \$20,600.00 | \$17,510.00 |

Signature: _____ **Date:** _____

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